



Recent Market Analysis and Conclusions

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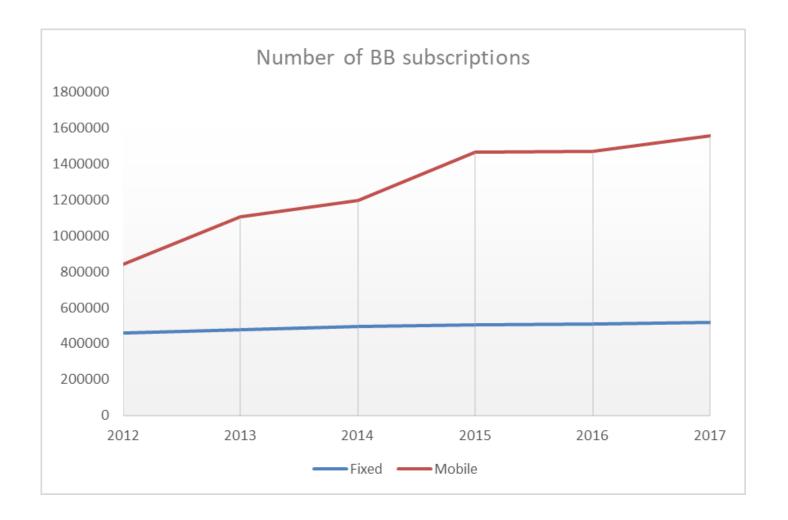
Summary 2018



- Review of data collection systems and questionnaires
- •Finalised analysis of 4 markets:
 - Fixed termination;
 - Mobile termination;
 - Wholesale local access market;
 - Wholesale central access market;
- •Update of market analysis guidelines as per latest draft
- •Start of analysis of market for Wholesale high quality access provided at a fixed location

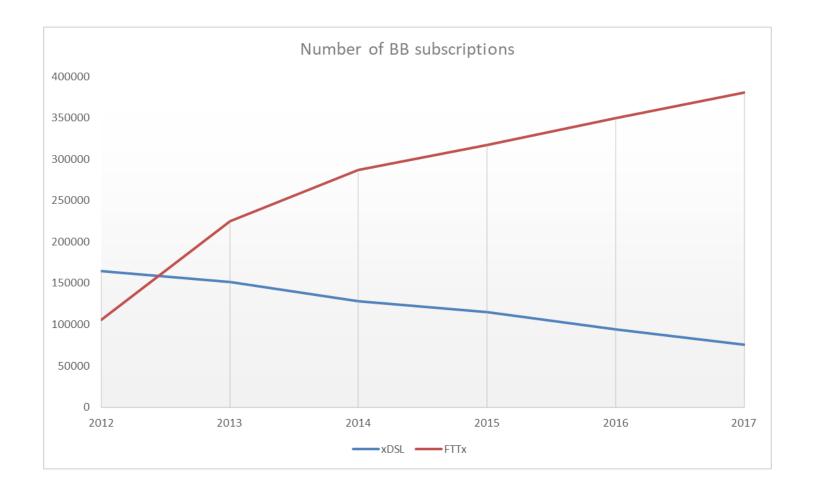
BB development in Latvia





Development of copper and fiber networks in Latvia





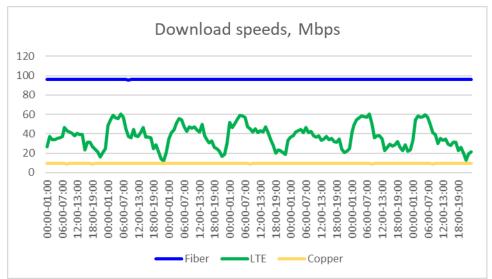
Market definition at the retail level

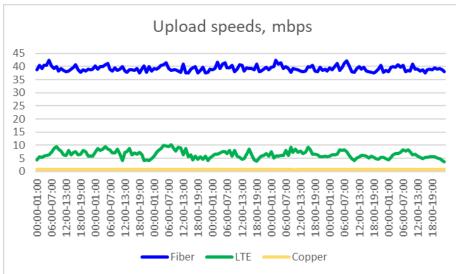


Technologies/network architectures included at the retail level: xDSL, FTTx, DOCSIS, Ethernet LAN, and FWA.

Quality measurements (1)

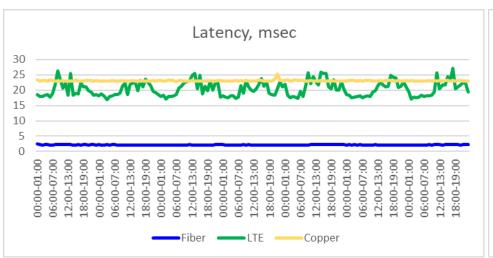


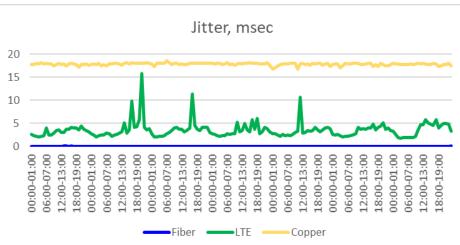


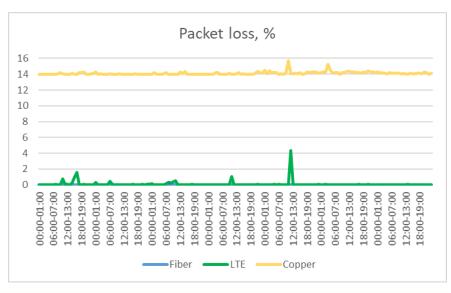


Quality measurements (2)









Conclusions and summary - FMS

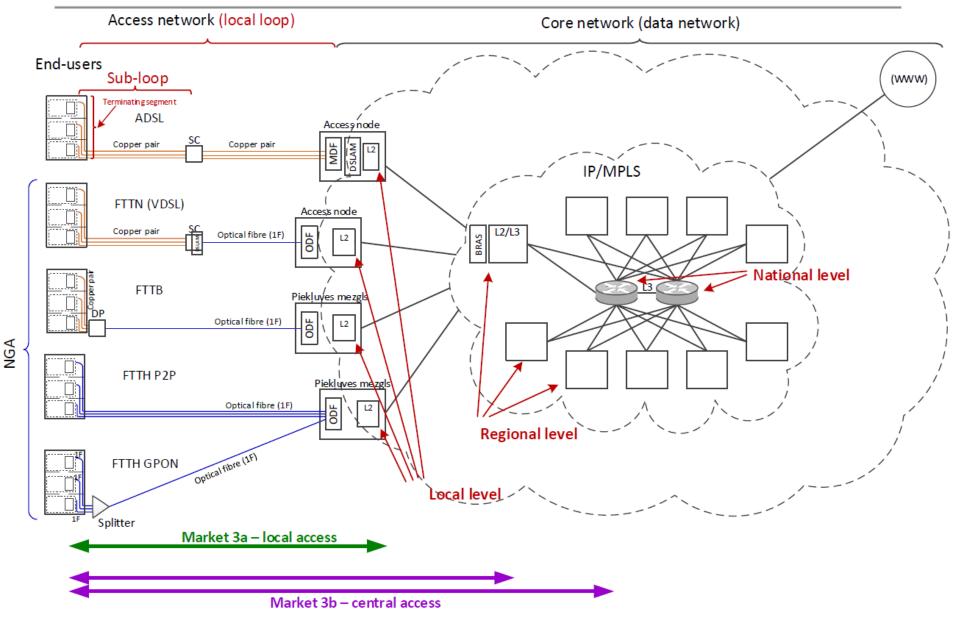


FMS by type of mobile BB:				
Smartphone	X			
(limited and unlimited data)	• `	Complimentary due to usage pattern and		
Computer or tablet		end-user behaviour		
(limited data)	,			
Computer or tablet	X	Rather complement due to quality, prices,		
(unlimited data)		bundles, usage trends etc.		

Mobile BB at the retail level is not included

Shematic difference between market 3a & 3b





Assesment of market shares at retail level assuming absence of markets 3a & b regulation



Riga

Outside Riga

Latvia, total

Market shares indicates a high level of market power exerted by Lattelecom at retail level (assuming absence of markets 3a & b regulation).

<u>Conclusion – Regulation of market 3a still is necessary</u>

Market 3a



- xDSL and FTTx are included at the wholesale level
- Lattelecom market shares (???%) at the wholesale level, barriers to entry and expansion, technological advantages, economies of scale and scope, bundling etc. indicate that Lattelecom has SMP.
- Although regulated and published in the RO, Lattelecom does not effectively provide market 3a services due to lack of demand.
- In this round of market analysis we are planning to maintain and amend existing obligations.

Summary of obligations imposed (market 3a) on Lattelecom in the previous rounds and obligations to amend in this round



	Obligations: •access, •non-discrimination, •transparency (RO), •price control and cost accounting, •accounting separation	Access point
Copper loop	✓	Access node (MDF) - physical unbundling (except VDSL2 Vectoring)
		Street cabinet - physical unbundling (except VDSL2 Vectoring)
	√	Access node - Ethernet switch (VULA)
FTTN		Access node - Ethernet switch (VULA)
	✓	Street cabinet - physical unbundling (except VDSL2 Vectoring)
FTTB		Access node - Ethernet switch (VULA)
	✓	Distribution point – physical unbundling of terminating segment
FTTH P2P		Access node (ODF) - physical unbundling
	V	Distribution point – physical unbundling of terminating segment
	√	Access node - Ethernet switch (VULA)
FTTH GPON		Access node - Ethernet switch (VULA)
	✓	Distribution point – physical unbundling of terminating segment
Civil engineering infrastructure	✓	Refers to any segment of the network

[✓] obligations imposed in the previous rounds of market analysis

[✓] obligations planned to be imposed in this round of market analysis

The main obligations planned to be amended or adjusted in this round of analysis



Civil engineering infrastructure:

- 1) additional remedy which obliges Lattelecom to install cable under reasonable request of an alternative operator (current obligation states that only altness can install the cable in the ducts of Lattelecom);
- 2) Additional remedy which obliges Lattelecom to ensure the possibility to install the cable together with practical testing.

xDSL un FTTx:

- 1) withdrawal of physical unbundling in case of VDSL2 Vectoring;
- 2) Imposition of VULA for copper loop and FTTH P2P;
- Amendment of non-discrimitation obligations

Non-discrimination obligations in market 3a



	The same IT systems	Comparable IT systems	Online access to information	Ordering	Delivery/ fault notification /repair	KPI	SLA	SLG
Coper loop	X	×	√	√	√ √	1	1	√
FTTN	X	×	✓	✓	1	1	>	√
FTTB	X	×	\	√	1	\	\	√
FTTHP2P	×	×	\	\	1	\	>	\
FTTH GPON	X	×	✓	\	1	\	\	1
Civil engineering infrastructure	X	×	(infr.map)	✓	1	✓	✓	√

- ✓ obligations imposed in the previous rounds of market analysis
- ✓ obligations planned to be imposed in this round of market analysis
- × obligations not imposed and are not planned to be imposed in this round of market analysis

Assesment of market shares at the retail level in the presence of market 3a regulation and assuming absence of market 3b regulation



Riga

Outside Riga

Latvia, total

Market shares at retail level, assuming absence of market 3b regulation are the same as market shares assuming absence of markets 3a & b regulation because Lattelecom does not provide market 3a services.

<u>Conclusion – Regulation of market 3b still is necessary</u>

Market 3b



- xDSL and FTTx are included at the wholesale level
- Lattelecom market shares (???%) at the wholesale level, barriers to entry and expansion, technological advantages, economies of scale and scope, bundling etc. indicate that Lattelecom has SMP.
- Lattelecom provides market 3b services to X alternative operators (BSA at OSI layer 3 national level) X (copper) access lines at the end of 2015.
- Latvenergo voluntary provides market 3b services to 4 operators (BSA at OSI layer 3 regional level) X (FTTH) access lines- at the end of 2015. Lattelecom is one of the X operators who receives BSA from Latvenergo.
- In this round of market analysis we are planning to maintain and amend existing obligations.

Summary of obligations imposed (market 3b) on Lattelecom in the previous rounds and obligations to amend in this round



	Obligations: •access, •non-discrimination, •transparency (RO), •price control and cost accounting, •accounting separation	Access point
Copper loop	\checkmark	Local, regional, and national level at OSI 2 and OSI 3
FTTN	\checkmark	layer
FTTB	\checkmark	
FTTH P2P	√	
FTTH GPON	✓	

[✓] obligations imposed in the previous rounds of market analysis

[—] obligations planned to be withdrawn in this round of market analysis

Non-discrimination obligations in market 3b



		The	Comparable	Online	Online		KPI	SLA	SLG
		same IT systems	IT systems	access to information	Ordering	Delivery/ fault notification /repair			
Regional and national level at OSI layer 3	Copper loop	X	×	\checkmark	√	1	/	/	/
	FTTN	X	×	\checkmark	✓	1	/	1	✓
	FTTB	X	×	\checkmark	√	1	1	1	\
	FTTHP2P	X	×	\checkmark	√	1	1	1	√
	FTTH GPON	X	×	\checkmark	√	1	√	1	/

- ✓ obligations imposed in the previous rounds of market analysis
- ✓ obligations planned to be imposed in this round of market analysis
- × obligations not imposed and are not planned to be imposed in this round of market analysis

Issues to discuss:



- Implementation of the Recommendations:
- EoI, EoO, online tool and technical/economic replicability test according to Recommendation 2013 (2013/466/ES)
- Example of calculation of market shares
- Concluded national consultation, Lattelecom proposes to withdraw regulation
- •Almost concluded Community consultation, comments decision decision corrigendum pending

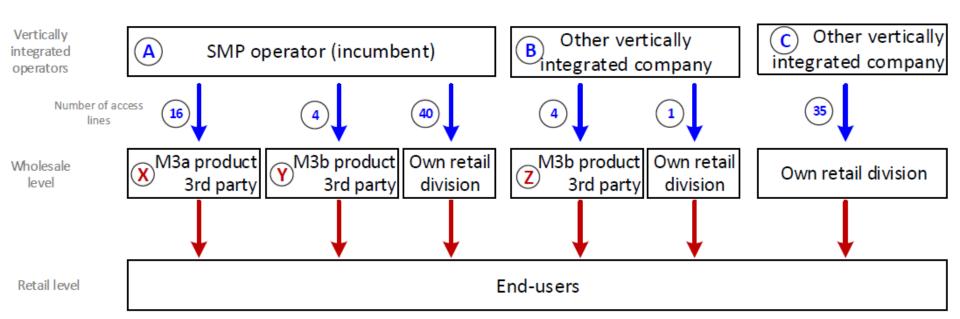
- •Further steps:
- Amended reference offers;
- Contracting and implementation ERT

Hypotetical example of calculation of market shares (1)



There are 100 active BB connections (end-users) in a hypothetical country

A, B, C represent vertically integrated operators; X, Y, Z – 3rd party operators who receive wholesale services



1) Market shares <u>at retail level</u> with presence of regulation (in order to assess the impact of Markets 3a & b regulation

$$A - 40\%$$
; $B - 1\%$; $C - 35\%$; $X - 16\%$; $Y - 4\%$; $Z - 4\%$

Hypotetical example of calculation of market shares (2)



1) Market shares <u>at retail level</u> assuming absence of Markets 3a & b regulation in order to determine whether it is necessary to examine market 3a

$$A - 60\%$$
; $B - 1\%$; $C - 35\%$; $X - 0\%$; $Y - 0\%$; $Z - 4\%$

2) Market 3a shares at wholesale level

$$A = 100\%$$
 Including self-supply A – 60%; B – 1%; C – 35%; Z – 4%

3) Market shares <u>at retail level</u> assuming absence of market 3b regulation in order to determine whether ex-ante regulation of market 3b is necessary

$$A - 44\%$$
; $B - 1\%$; $C - 35\%$; $X - 16\%$; $Y - 0\%$; $Z - 4\%$

4) Market 3b shares at wholesale level

$$A = 50\%$$
; $B = 50\%$ Including self-supply $A = 44\%$; $B = 5\%$; $C = 35\%$; $X = 16\%$