

Smartdrop

The road to sustainable
delivery

Elisabeth della Faille
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comeos



comeos

More then 600 chains

food

non-food



catering

horeca



comeos



Stores

Platforms



Comeos

Mission

As a sector federation, Comeos aims to **Reunite, Represent and Reinforce** the trade and services sector.

Vision

We want to play a leading role in society by making the commercial sector in Belgium more **innovative** and **sustainable** every day, while paying attention to the competitiveness of **companies** and their **people**.



Why Smartdrop?

Make consumers and retailers aware of the social and environmental costs of e-commerce by identifying the impact of deliveries and shopping in an objective and scientific way.



Consumer survey



8 out of 10 Belgians want a sustainable standard delivery option



58.6% are prepared to wait longer for a sustainable delivery



20.3% are prepared to pay more for sustainable delivery



39% find it difficult to find information to make sustainable choices

What is Smartdrop?

The intelligent calculation tool that identifies the social cost impact of last-mile deliveries and demonstrates the most sustainable delivery method.



Social impact calculated on the basis of 7 parameters



Customized results by logistics flow, by retailer



Informing consumers during checkout

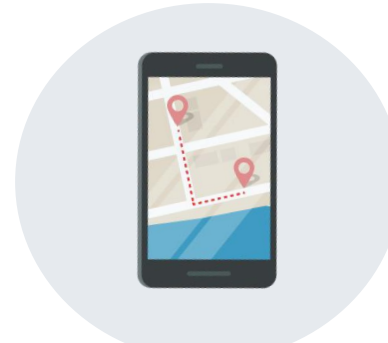
Sustainability is more than CO2



Air pollution



Global warming



Congestion



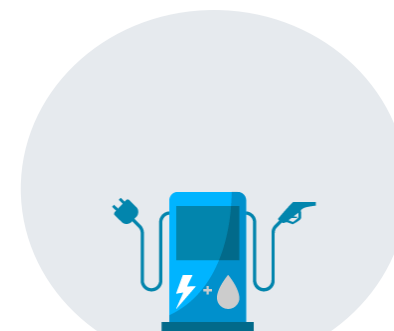
Risk of accidents



Noise pollution



Infrastructure damage



Well-to-tank

The Smartdrop calculation



Retailer data collection



The VUB simulates the impact of logistics service providers



External costs and emission values



Consumer survey

5 innovators

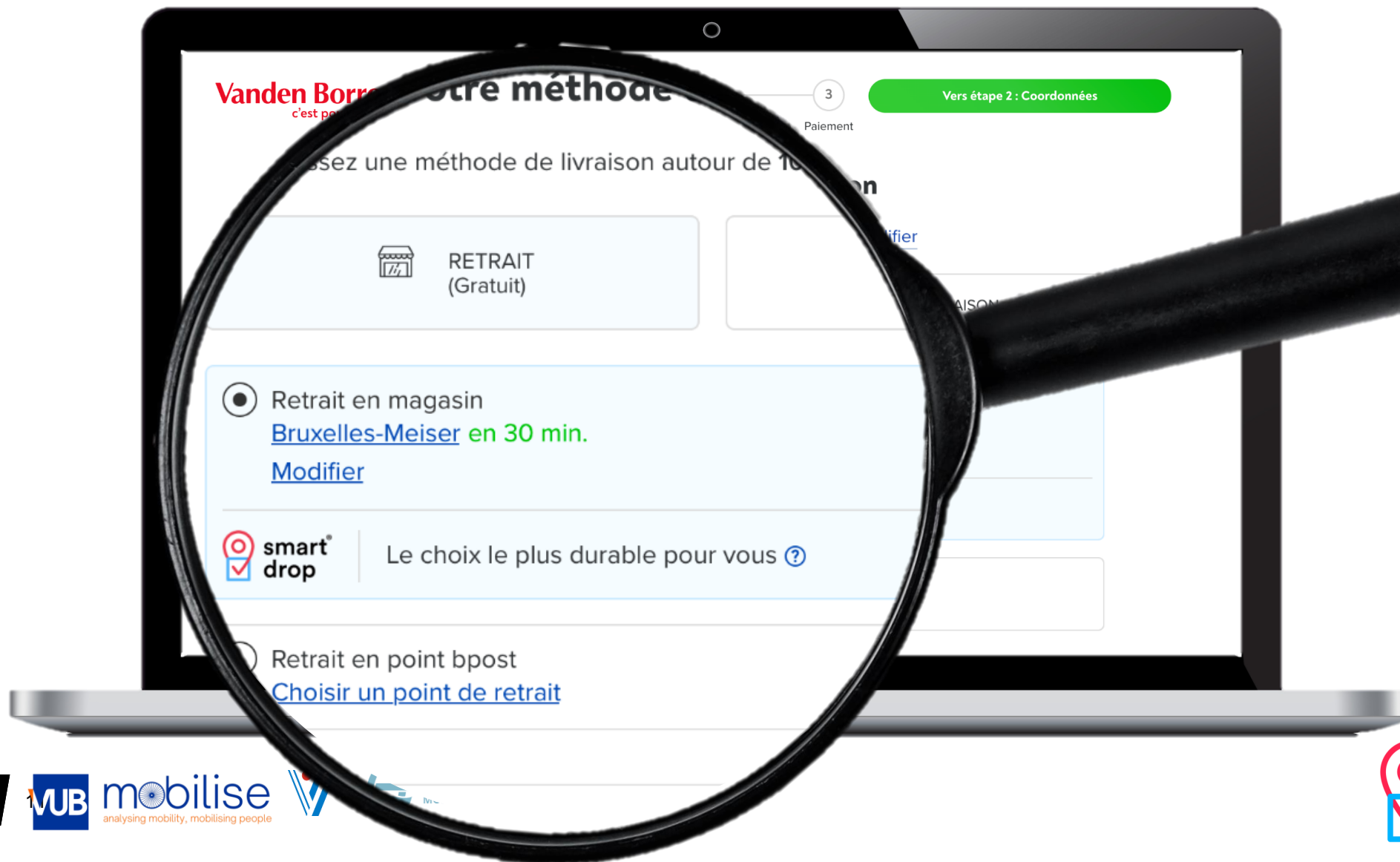


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Het Smartdrop-project is een betrouwbare en professionele oplossing om onze consumenten ondersteuning te bieden bij de keuze van leveringsmethode, rekening houdend met verschillende externe kosten.

*-Stéphane Pauwels
COO Fnac/Vandenborre*

Smartdrop for the consumer



Contact us



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